

4. **UNDER AGE CONSUMPTION OF TOBACCO PRODUCTS AS A CONSEQUENCE OF RETAIL ACCESS** (Federally mandated Synar and related activities for verification of compliance with the Youth Tobacco Act, YTA).

Activity	Action Steps	Time Frame	Parties Responsible	Objective (Measure of Success)	Evaluation
1. Conduct a minimum of 2 non synar compliance checks (1 full countywide, 1 with a random sample)	<ol style="list-style-type: none"> 1. Conduct non-synar inspections (random sample of 25 throughout county) 2. Follow up and offer training for employees and store manager 3. Conduct non-synar inspections (2nd round, minimum of 160 retailers all listed on list provided by CA) 4. Follow up with visit and training after inspections 	<ol style="list-style-type: none"> 1. Dec 1 – Jan 12 2. Jan 12 – Feb 12 3. Mar 12 – Apr 12 4. Apr 12 – Jun 12 	<ol style="list-style-type: none"> 1. TL, MYC 2. TL 3. TL, MYC 4. TL 	To achieve a success rate of 90%	<ol style="list-style-type: none"> 1. Conduct non-synar inspections for tobacco retailers in county (based on CA/State issue list) – summarized data provided to SAPC
2. Conduct Tobacco Retailer Educational Visits	<ol style="list-style-type: none"> 1. Conduct 50 visits to discuss tobacco retailer packet and youth tobacco access 2. Identify other issues that may impact retailer access (from retailers) 3. Offer a minimum of 2 retailer trainings 	<ol style="list-style-type: none"> 1. Apr 12 – Jun 12 2. Apr 12 – Jun 12, Aug – Sept 12 	<ol style="list-style-type: none"> 1. TL 2. TL 3. TL 	Share information with tobacco vendors base on state issued vendor packets and to provide training to employees	<ol style="list-style-type: none"> 1. Documented through list (signed by retailer manager or employee) 2. As documented through attendance records, PDS data
3. Partner with County health department, Albion Public School, Mayors' Youth Council, MDCH Prevention Tobacco Section, and local doctor offices to conduct campaign on tobacco use targeted at African American population	<ol style="list-style-type: none"> 1. Participate in Webinars scheduled regarding youth tobacco prevention 2. Develop a mini campaign to focus on youth tobacco prevention among African American population in Albion 	<ol style="list-style-type: none"> 1. Oct 11 – Sept 12 2. Feb 12 – Jun 12 3. Dec 11 – Sept 12 4. Jan 12 – Mar 12 5. Jan 12 – Sept 12 	<ol style="list-style-type: none"> 1. TL, HB, JC, MD, JS, MYC 2. SAPC, TL, CHD, AHCA, NFP, MH 	To share information and reduce smoking among African American youth in Albion	<ol style="list-style-type: none"> 1. Document through meeting minutes, and partnership efforts

	<ol style="list-style-type: none"> 3. Promote Quit Line as part of overall campaign 4. Work with Albion Public Schools to review and amend tobacco use policy for students 5. Coordinate referrals with county health department and local physicians 				
4. Facilitate quarterly meeting of tobacco retailers advisory group	<ol style="list-style-type: none"> 1. Hold and facilitate a minimum of 3 quarterly meetings for tobacco retailer advisory groups 2. Develop handout of good practices from retailers to share with other retailers 	<ol style="list-style-type: none"> 1. Quarterly 2. Aug 12 	1. TL, SAPC	To share information and provide a forum for tobacco retailers to discuss issues, challenges, and successes	1. Documented through meeting minutes of the advisory group.
5. Conduct Synar Compliance Checks (s required by law)	1. Conduct synar inspections as required by law	<ol style="list-style-type: none"> 1. Jul 12 2. Aug 12 	<ol style="list-style-type: none"> 1. TL, LE, MYC 2. TL 	Achieve a 90% success rate for compliance checks	2. Results documented and reported to SAPC and CA as reported via SAPC meeting minutes